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## Association of Libraries of the Czech Republic Development Plan

The Association of Libraries of the Czech Republic (Sdružení knihoven – SDRUK) represents confident libraries that are a pillar of a democratic, educated and cultural society. It supports their cooperation, provides inspiration and sponsors projects of national importance. It focuses on supporting library management, creating a positive legislative environment and marketing services. It is a natural partner of foreign library institutions and associations.

### Key areas of activity

#### Support, training and networking of managers

- SDRUK helps managers to make responsible and qualified decisions and connects them to each other. They defend their interests, creating an environment in which they find support, cooperation, advice and help. Organizes targeted educational activities for them; provides professional advice mainly in the field of legislation and administration.

#### Support for the development of professional topics in Czech librarianship

- SDRUK creates platforms for solving important professional issues, networks professional staff, supports the sharing of know-how and the formulation of recommendations for library management.

## Conditions for library activities, lobbying

- SDRUK represents libraries in negotiating legal standards and key conceptual documents that determine the form of their work. It has been building long-term partnerships with the decision-making sphere. Initiates cooperation with high schools and universities in the field of professional qualifications of library staff.

## Library marketing

- SDRUK creates, offers and uses professional tools for marketing and branding of libraries, stimulates demand for their services, expectations and public interest. He cooperates with key librarians and other entities on relevant national campaigns, or coordinates them.

## International cooperation

- SDRUK is a natural partner of foreign professional organizations. It participates in the international exchange of knowledge and experience and ensures the networking of libraries and their staff. It actively consolidates the values of the European cultural area.

## Synergies and new trends

- SDRUK encourages new projects based on library cooperation, seeks ways for synergies and bold solutions, and becomes a platform for their implementation. It raises topics for strategic discussion and moderates it. He is becoming a bearer of new trends.

## Key collaborating institutions and partners

- (Member libraries)
- SKIP, AKVŠ, AMG, ÚKR
- Public administration and self-government
- Library schools (ÚISK, KISK, SLU, ...)
- International library organizations and associations (NLA, BID, ...)

The Library Association is a professional organization of Czech, Moravian and Silesian libraries.